Melissa R. Goldberg, DVM

Consulting Veterinarian and Medical Director in clinical medicine, practices, and surgery, and evaluating animal behaviors.

EDUCATION: Doctor of Veterinary Medicine, Iowa State University, 1998
B.A. Biological Sciences, Rutgers College, Rutgers University, 1994
Master's Degree, Delaware Valley University, Management and Organizational Leadership, 2024

MEMBERSHIPS:

AVMA 1999-present
PVMA 2000-present

LICENSES AND CERTIFICATIONS:

Licensed to practice veterinary medicine in PA, NJ, NY, MD, VA, and DE
PA DEA License: 1998 - present
USDA Accredited, PA 2018 - present
RECOVER Certified, BLS & ALS
CALM Certified 2019

OTHER:

Mentorvet Mentor 2021 - present
Eastern Center for Arts and Technology: Occupational Advisory Committee, Veterinary Science Department 2020-present
Vice President Southeastern PA West Point Parents Club 2022-2023

PROFESSIONAL BACKGROUND

January 2025 – Present – Director of Operations, Heart + Paw – Berwyn, PA:
Responsible for operational and medical direction at 10 Heart + Paw locations over five (5) states. Ensure and support DEA compliance and medical quality for all doctors. Maximize hospital productivity in partnership with Center Directors and Partner Veterinarians.

January 2010 - Present - Expert Veterinarian Consultant, Fleisher Forensics - Ambler, PA:
Evaluate behavior matters, veterinary facility safety, practices and procedures, and veterinarian professional conduct involving animals, such as dogs and cats.

February 2025 – Present – Independent Contractor, Codapet in-Home Euthanasia – Philadelphia, PA:
Travel to Philadelphia and surrounding counties to provide in-home euthanasia and aftercare services for approximately three (3) pets each week while maintaining strict DEA compliance.

December 2022 – January 2025 – Area Chief of Staff, PA, Banfield Pet Hospital – Vancouver, WA:
Work closely with veterinarians and practice managers to implement and enforce policy in three Banfield Pet Hospital locations. Ensure and support DEA compliance for all doctors; establish and enforce medical quality throughout all locations. Work in a clinical veterinarian role seeing patients for exams and surgery. Maximize hospital productivity with hospital managers and field leadership.

February 2021 – November 2022 – Northeast Area Medical Director, Vetco Total Care – San Diego, CA:
Established medical and safety standards along with a medical team for Petco as it branched out into the veterinary space. Oversaw medical quality and safety of multiple full-service veterinary hospitals inside Petco Pet Care Centers. Provided medical support for new hospital openings. Partnered with operations to share responsibility for profit and loss. Assisted with medical and surgical cases. Established and maintained compliance with DEA and state radiation regulations at each hospital. Responsible for professional development of my direct reports.

November 2019 – February 2021 – Medical Director, VCA Delaware Valley - Langhorne, PA:
Practiced clinical medicine and surgery. Supervised three associate veterinarians and provided mentorship and growth opportunities to direct reports, new hires, and interns. Responsible for establishing standards of medical quality and maintaining DEA and radiation safety compliance. Worked closely with team members on their professional development.

2008 – 2022 - Medical Science Director, Best Pet Rx - New York, NY:
Worked with both business and pharmacy arms to co-found and establish this compounding pharmacy which is strictly dedicated to animals. Influenced success by providing input regarding the needs of practicing veterinarians, such as customized multi-drug capsules. Consult with pharmacists as needed regarding clinical aspects of compounded pharmaceuticals.

February 2019 – November 2019 - Partner Doctor, Heart + Paw - Berwyn, PA:
Recruited by former coworkers to lead the first pet care center in a startup company. Led a team of a full veterinary and grooming staff while practicing as a clinical veterinarian and surgeon. Direct supervisor to an associate veterinarian and the center director.

August 2013 - February 2019 - Chief of Staff, Banfield Pet Hospital - Willow Grove, PA:
Started as an associate veterinarian at Banfield Pet Hospital in 2013 and was promoted to Chief of Staff in 2016. While active as a clinician and surgeon, I partnered with a practice manager and was accountable for profit and loss at the Willow Grove location. Acted as direct supervisor to two associate veterinarians and provided mentorship and growth opportunities to direct reports, new hires and interns, and other doctors and associates within our market. Successfully onboarded six veterinarians and mentored six interns. Helped build a team that had one of the highest associate engagement scores in the practice country-wide. Led customer satisfaction scores to consistently fall at least 10% over target; the highest in the PA market. Selected for advanced leadership training in first two years as Chief of Staff. Took on additional leadership roles within the practice such as spearheading the student internship program and leading the market Chiefs of Staff with creating and implementing our own development plan.

March 2012 - September 2016 - Co-founder and Head Veterinarian, The Bridge Clinic - Bensalem, PA:
Cofounder and lead veterinarian at this low-cost spay/neuter/wellness clinic and oversaw the clinic's development. Worked with both local rescues and community dogs and cats to provide quality affordable care. Established policy and guidelines for medical quality and standards. Maintained DEA compliance. Provided services to rescue organizations as well as the general public. Worked closely with trap/neuter/release organizations to provide medical and surgical care for feral cats.

May 2009 - August 2013 - Associate Veterinarian, St. George Hunt Memorial Veterinary Hospital - Wayne, PA:
Part-time associate, general small-animal medicine and surgery. Fully computerized facility using Impromed® software with high standard of care. Developed a strong client base after only six months. Learned how to establish excellent rapport with demanding, educated clientele. Greatly improved dentistry services to routinely incorporate more advanced oral surgical techniques and pain control modalities. Established proficiency with Class II laser therapy.

2007 – 2012 - Associate Veterinarian, Forgotten Cats - Willow Grove, PA:
Operated high volume, high quality spay-neuter clinic one day a week catering to feral and rescue cats, as well as providing low cost services to the community. Increased efficiency by over 300% by developing new techniques for spaying female cats which are safe, effective, and take under five minutes. Established and maintained rapport with dedicated volunteer staff.

1998-2009 - Associate Veterinarian, Hopewell Veterinary Hospital - Hollywood, PA:
Full-time until Feb 2001, then part-time. Cultivated medical, surgical and dental skills and learned to work as part of a team during my ten years of employment. Developed confidence in my professional abilities.

PUBLICATIONS

- Mirovsky, Y., Yu, Y.L., Wagner, G.C., Sekowski, A., Goldberg, M., & Fisher, H. (1995). Novel synergistic treatment of ethanol withdrawal seizures in rats with dopamine and serotonin agonists. *Alcoholism: Clinical and Experimental Research*, 19(1), 160-163.
- Mirovsky, Y., Wagner, G.C., Sekowski, A., Goldberg, Melissa, & Fisher, H. (1995). Simultaneous Changes in Striatal Dopamine, Serotonin, and Metabolites After Withdrawal Seizures in Rats from Dependence on Alcohol. *Alcohol (Fayetteville, N.Y.)*, 12, 251-6. 10.1016/0741-8329(94)00103-K.