

**Melissa R. Goldberg, DVM**

[info@fleisherforensics.com](mailto:info@fleisherforensics.com)

Veterinarian and Leader practicing veterinary medicine and surgery, evaluating animal behavior and nutrition, and leading veterinary teams to successful and satisfying careers.

**EDUCATION**

Doctor of Veterinary Medicine, Iowa State University, 1998  
B.A. Biological Sciences, Rutgers College, Rutgers University, 1994

**MEMBERSHIPS**

RECOVER Certified 2022-present  
AVMA 1999-present  
PVMA 2000-present  
CALM Certified 2019

**LICENSES**

PA DEA License: 1998-present  
GA DEA License: 2022-present  
DVM License: PA, NY, NJ, MD, VA, DC, DE

**USDA ACCREDITED, PA**

November 2018 – present

**OTHER**

Mentorvet Mentor 2021-present  
Eastern Center for Arts and Technology: Occupational Advisory Committee, Veterinary Science Department  
Vice President Southeastern PA West Point Parents Club 2022-2023  
Master's Student at Delaware Valley University March 2023-present

**PROFESSIONAL BACKGROUND**

December 2022 – Present – Area Chief of Staff, PA, Banfield Pet Hospital – Vancouver, WA:

Work closely with veterinarians and practice managers to implement and enforce policy in three Banfield Pet Hospital locations. Responsible for productivity and engagement of ten veterinarian direct reports. Ensure and support DEA compliance for all doctors; establish and enforce medical

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quality throughout all locations. Spend 25-50% of my time in a clinical veterinarian role seeing patients for exams and surgery. Maximize hospital productivity in partnership with hospital managers and field leadership.

### January 2010 - Present - Expert Veterinarian Consultant, Fleisher Forensics - Ambler, PA:

Evaluate animal behavior matters, veterinary facility safety, practices and procedures, and veterinarian professional conduct. Work with prosecutors and defense attorneys to provide my professional opinion regarding animal-related court cases in a formal written report.

### February 2021 – November 2022 – Northeast Area Medical Director, Vetco Total Care – San Diego, CA:

Established medical and safety standards along with a medical team for Petco as it branched out into the veterinary space. Oversaw medical quality and safety of multiple full-service veterinary hospitals inside Petco Pet Care Centers. Provided medical support for new hospital openings. Partnered with operations to share responsibility for profit and loss. Assisted with medical and surgical cases. Established and maintained compliance with DEA and state radiation regulations at each hospital. Responsible for professional development of my direct reports.

### November 2019 – February 2021 – Medical Director, VCA Delaware Valley - Langhorne, PA:

Practiced clinical medicine and surgery. Supervised three veterinarians and provided mentorship and growth opportunities to direct reports, new hires, and interns. Responsible for establishing standards of medical quality and maintaining DEA and radiation safety compliance. Worked closely with team members on their professional development.

### 2008 – 2020 - Medical Science Director, Best Pet Rx - New York, NY:

Worked with both business and pharmacy arms to co-found and establish this compounding pharmacy which is strictly dedicated to animals. Influenced success by providing input regarding the needs of practicing veterinarians, such as customized multi-drug capsules. Consulted with pharmacists as needed regarding clinical aspects of compounded pharmaceuticals.

### April 2019 – November 2019 - Partner Doctor, Heart + Paw - King of Prussia, PA:

Recruited by former coworkers to lead the first pet care center in a startup company. Led a team of a full veterinary and grooming staff while practicing as a clinical veterinarian and surgeon. Direct supervisor to an associate veterinarian and the center director.

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### August 2013 - March 2019 - Chief of Staff, Banfield Pet Hospital - Willow Grove, PA:

Started as an associate veterinarian; promoted to Chief of Staff in 2016. Actively practiced medicine and surgery. Partnered with operations and held accountable for profit and loss at the Willow Grove, PA location. Provided mentorship and growth opportunities to two direct reports, new hires and interns, and others within our market. Successfully onboarded six veterinarians and mentored six interns. Helped build a team that had one of the highest associate engagement scores in the practice country-wide. Led customer satisfaction scores to consistently fall at least 10% over target; the highest in the PA market. Selected for advanced leadership training in first two years as Chief of Staff. Took on additional leadership roles within the practice such as spearheading the student internship program and leading the market Chiefs of Staff with creating and implementing our own development plan.

### March 2012 - September 2016 - Co-founder and Head Veterinarian, The Bridge Clinic - Bensalem, PA:

Cofounder and lead veterinarian at this low-cost spay/neuter/wellness clinic and oversaw the clinic's development. Worked with both local rescues and the surrounding community to provide quality, affordable veterinary care. Established policy and guidelines for medical quality and standards. Maintained DEA compliance. Provided services to rescue organizations as well as the general public. Worked closely with trap/neuter/release organizations to provide medical and surgical care for feral cats.

### May 2009 - August 2013 - Associate Veterinarian, St. George Hunt Memorial Veterinary Hospital - Wayne, PA:

Part-time associate, general small-animal medicine and surgery. Fully computerized facility using Impromed® software with high standard of care. Developed a strong client base after only six months. Learned how to establish excellent rapport with demanding, educated clientele. Greatly improved dentistry services to routinely incorporate more advanced oral surgical techniques and pain control modalities. Established proficiency with Class II laser therapy.

### 2007 – 2012 - Associate Veterinarian, Forgotten Cats - Willow Grove, PA:

Operated high volume, high quality spay-neuter clinic for feral and rescue cats and the surrounding community. Increased efficiency by over 300% by developing a new safe and efficient technique for neutering cats. Established and maintained rapport with dedicated volunteer staff.

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1998-2009 - Associate Veterinarian, Hopewell Veterinary Hospital - Hollywood, PA:

Full-time until Feb 2001, then part-time. Cultivated medical, surgical and dental skills and learned to work as part of a team during my ten years of employment. Developed confidence in my professional abilities.